

Embracing 2018 Legacy program

Embracing 2018
XXI COMMONWEALTH GAMES





6,600 ATHLETES AND TEAM OFFICIALS
15,000 VOLUNTEERS

18
COMPETITION VENUES

1.5 MILLION SPECTATORS

18
SPORTS

7
PARA-SPORTS



70 NATIONS AND TERRITORIES COMPETING

\$2B
ECONOMIC IMPACT



GC2018: The Legacy Program



Four aspirations:

Enduring jobs and
powering economic growth



Accelerating the Gold
Coast to a world-class
boutique city



Delivering 2018: The
Inspiring Games



Building active, engaged
and inclusive communities



A framework for Reconciliation

- Reconciliation Action Plans (RAPs) provide a framework for organisations to realise their vision for reconciliation.
- Create social change and economic opportunities for Aboriginal and Torres Strait Islander Australians.
- Practical plans of action built on relationships, respect and opportunities.



Types of RAP



Reflect

[Read more](#)



Innovate

[Read more](#)



Stretch

[Read more](#)



Elevate

[Read more](#)



The 'Jimbelung (friendly) Games' Journey Begins



- Formation of Elders Advisory Group and Indigenous Working Group.
- Endorsement received to develop a Reconciliation Action Plan (RAP) for GC2018.
- Intent was launched as part of National Reconciliation Week on 27 May 2015.
- GC2018 RAP first of its kind delivered by a major event in Australia and in Commonwealth Games history.



Games partners



Development

- Workshops held with Reconciliation Australia, Indigenous Working Group, senior management across each GOLDOC division and OCG.
- OCG lead Government Coordination.
- Community consultation with Brisbane, Townsville and Cairns.
- Publicly launched 30 May 2017.



Development



The artwork story

- With shared **vision**,
- We move forward with **energy**,
- Together in **unity**,
- And leave our **legacy**.



GC2018 RAP Ambitions



- Recognise Aboriginal and Torres Strait Islander culture and respect the Traditional Custodians of the land.
- Celebrate the extensive Indigenous heritage and culture of the Gold Coast, Queensland and Australia.
- Leverage economic and social benefits

RAP in Action – Opportunities

Action	Deliverable
Employment	<ul style="list-style-type: none">• Establishing employment targets• Traineeships• Development opportunities• Volunteers• Internships
Procurement	<ul style="list-style-type: none">• Supporting Indigenous businesses• Social enterprises• Corporate Gifts• Supply chain• Employment within procurement
Participation	<ul style="list-style-type: none">• Inclusive opportunities – all age groups• Young people• Schools• Arts and Culture



RAP in Action – Opportunities

Action	Deliverable
Capacity Development	<ul style="list-style-type: none">• Business development• Pre-tendering workshops• Meet the buyer• Developing an appropriate strategy
Awareness	<ul style="list-style-type: none">• Filtering information through the right channel• Directory – BBF and Supply Nation• Supply chain – subcontractors
Leveraging Opportunities	<ul style="list-style-type: none">• Tourism• Language• Other organisations that have RAP or strategies• Government departments



CREATING TRACKS

ADVANCING QUEENSLAND'S
INDIGENOUS BUSINESSES THROUGH THE
GOLD COAST 2018 COMMONWEALTH GAMES



ELIGIBILITY

Are you an Aboriginal and/or Torres Strait Islander Queensland owned and operated small business?

Do you operate a hospitality, tourism, arts or culture business?

Do you need assistance to improve your business operations or to help grow your business?

Or perhaps you have a passion to pursue your own business and you don't know where to start?

Sign up now to register your interest in Creating Tracks!

WHAT IS CREATING TRACKS?

Creating Tracks is a small business training program that combines workshops, practical marketing 'bootcamps' and one-on-one mentoring – all designed to support the growth and development of your business.

MENTORING

Twenty businesses located in South East Queensland will also be selected to receive up to 30 hours of one-on-one mentoring with qualified consultants.

This will be delivered in early 2018 in the lead up to the Commonwealth Games.

PRICE

There is no cost to Aboriginal and Torres Strait Islander owned and operated businesses.

Numbers are limited.

REGISTER YOUR INTEREST

Sign up now and register your interest on the Embracing2018 website:
<https://embracing2018.com/legacy-program/aboriginal-and-torres-strait-islander-initiatives/creating-tracks>



RAP in Action – Relationships

Action	Deliverable
Governance	<ul style="list-style-type: none">• Meetings• Senior leadership support• Accountability• Representation from community• Input from community
Engagement	<ul style="list-style-type: none">• Ongoing engagement• Communication tools• Targeted and appropriate engagement• Two way conversation



RAP in Action – Relationships

Action	Deliverable
Celebrations	<ul style="list-style-type: none">• National Reconciliation Week• NAIDOC Week• Events• Other activities – schools
Promotion	<ul style="list-style-type: none">• Champion the RAP• Cross promotion across stakeholders• Encouraging inclusive participation



RAP in Action – Respect

Action	Deliverable
Training	<ul style="list-style-type: none">• Cultural Capability• Learning Activities• Senior management• All staff including volunteers
Protocol	<ul style="list-style-type: none">• Flags• Welcome to Country• Acknowledgement to Country• Languages



BOROBI

THE UNSTOPPABLE KOALA



CRIMSON NOSE

Because he's such an active koala due to playing sports, his nose is constantly glowing crimson.

SUNSCREEN

Sunblock on his cheeks and nose helps Borobi stay sun smart.

DISTINCTIVE EARS

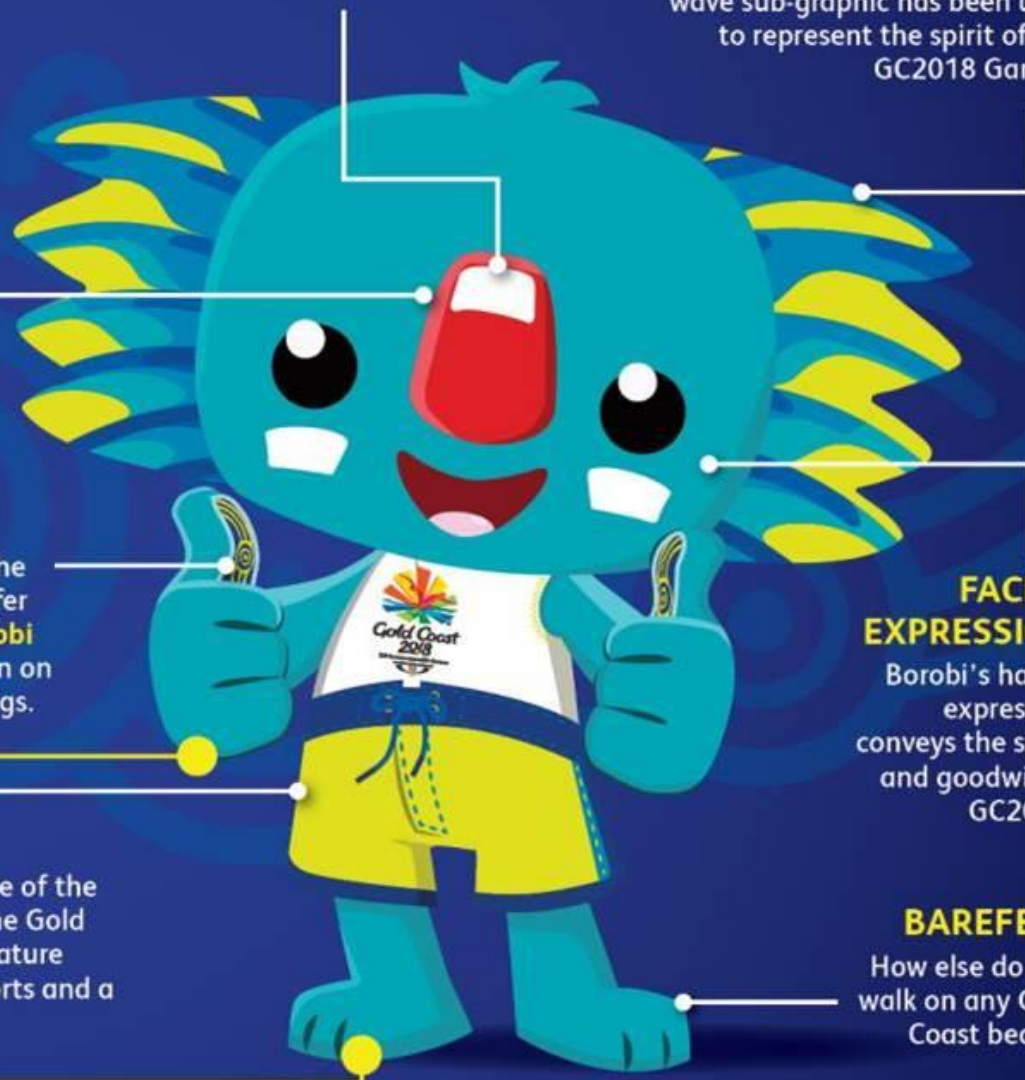
Inspired by the winning entry's design with the ears being spikey with rounded edges. The GC2018 wave sub-graphic has been used to represent the spirit of the GC2018 Games.

INDIGENOUS MARKINGS

The markings on Borobi's pawprints are symbolic of his great calling to be the GC2018 mascot. Refer to gc2018.com/Borobi for more information on his pawprint markings.

CLOTHING

Captures the essence of the surfing culture on the Gold Coast. Borobi's signature clothing is boardshorts and a GC2018 rash shirt.



FACIAL EXPRESSION

Borobi's happy expression conveys the spirit and goodwill of GC2018.

BAREFEET

How else do you walk on any Gold Coast beach?

Successes and Lessons

- Protocol
- Start early
- Leverage other agencies
- Senior management support
- Use existing networks
- Capacity development
- Timeframes
- Educating others to work differently
- Open and transparent engagement
- Genuine engagement
- Managing expectations
- You can't please everyone
- Apply a RAP lens to all aspects of your event



