

# 2016 *DestinationQ* Forum Program

# Destination

Growing Queensland jobs



## Monday 24 October 2016

**18:30-LATE** Delegates Welcome Event  
**Venue:** The Paddock and Brew Company, 94 Wood St, Mackay

## Tuesday 25 October 2016

**08:30-09:00** Registration – Note: all main sessions will take place in the Auditorium

**09:00-09:05** Introduction by Leonie Mellor, Master of Ceremonies

**09:05-09:10** Welcome to Country – Traditional Owner, George Tonga Jr

**09:10-09:20** Welcome Address by Honourable Kate Jones MP, Minister for Education and Minister for Tourism and Major Events

**09:20-09:35** Speech by Honourable Annastacia Palaszczuk MP, Premier and Minister for the Arts

**09:45-10:50**

### Concurrent Session - One

1. Transport and Connectivity
  - Matt Longland – Deputy Director-General, Department of Transport and Mains Roads
  - Professor Andry Rakotonirainy – Deputy Director, Centre for Accident Research & Road Safety QUT
  - David Thomson – General Manager, SEQ Sealink Travel Group
  - James Dixon – Managing Director, Down Under Tours
2. Workforce Skills and Quality
  - Daniel Gschwind – CEO, Queensland Tourism industry Council
  - Suzanne Wauchope – Deputy Director-General, Department of Education and Training
  - Rachel Hunter – Chair, Jobs Queensland
  - Glenn Bourke – CEO, Hamilton Island
3. Creating Digital Experiences
  - Liz Ward – Managing Director, Digital Coaching International
  - Kaylah Buckman – Digital Content Specialist, Tourism and Events Queensland
  - Jessica Quinlan – Senior Sales Executive, Australia, New Zealand and South Pacific, TripAdvisor
  - Jan Claxton - Ocean Rafting Safari
4. Event Value Optimisation
  - Karen Hanna Miller – Executive Producer, Oculus Productions and TEQ Board Director
  - Jan McCormick – CEO, Broadbeach Alliance
  - David Hopper – Events Manager, Sunshine Coast Regional Council
  - Shona Humphris – Associate Director of Sales, Sofitel Brisbane Central
  - Paul Victory – General Manager, SeaLink Qld and NT
  - Julie McDonald OAM – Embracing 2018 Advisory Committee Member, Gold Coast 2018 Commonwealth Games
5. Tourism Infrastructure and Investment
  - Michael Campbell – National Business Development Manager, AEC Group Ltd
  - Julieanne Alroe – CEO and Managing Director, Brisbane Airport Corporation and TEQ Board Director
  - Geoff Hogg – Managing Director, Queensland Star Entertainment Group
  - Hayley Morris – Executive Director, Morris Group and Colonial Leisure Group

**10:50-11:20** Morning Tea

**11:20-12:25**

### Concurrent Session – Two – same speakers as session one

1. Transport and Connectivity
2. Workforce Skills and Quality
3. Creating Digital Experiences
4. Event Value Optimisation
5. Tourism Infrastructure and Investment



**Queensland  
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## Tuesday 25 October 2016 continued

12:25–13:10	Lunch
13:10–13:20	Address by Damien Walker, Deputy Director-General, Department of Tourism, Major Events, Small Business and the Commonwealth Games
13:20–13:50	John O'Sullivan, Managing Director, Tourism Australia – Balancing Source Market Portfolios
13:50–14:20	Report on concurrent sessions by session leaders
14:25–14:35	Address by Leanne Coddington, Chief Executive Officer, Tourism and Events Queensland
14:40–15:20	<p><b>Ministerial Panel 1 – Tourism Experiences, Products and Skills</b></p> <p>Leonie Mellor - MC</p> <ul style="list-style-type: none"> <li>• Bob East - Chair of Tourism and Events Queensland</li> <li>• Honourable Kate Jones MP - Minister for Education and Minister for Tourism and Major Events</li> <li>• Honourable Curtis Pitt MP - Treasurer, Minister for Aboriginal and Torres Strait Islander Partnerships and Minister for Sport</li> <li>• Honourable Yvette D'Ath MP - Attorney-General and Minister for Justice and Minister for Training and Skills</li> <li>• Honourable Leeanne Enoch MP - Minister for Innovation, Science and the Digital Economy and Minister for Small Business</li> <li>• Honourable Dr Steven Miles MP - Minister for Environment and Heritage Protection, and Minister for National Parks and the Great Barrier Reef</li> </ul>
15:20–15:40	Afternoon Tea
15:40–15:50	Address by Daniel Gschwind, Chief Executive Officer, Queensland Tourism Industry Council
15:50–16:30	<p><b>Ministerial Panel 2 – Infrastructure &amp; Investment</b></p> <p>Leonie Mellor - MC</p> <ul style="list-style-type: none"> <li>• Shane O'Reilly - Chair of Queensland Tourism Industry Council</li> <li>• Honourable Kate Jones MP - Minister for Education and Minister for Tourism and Major Events</li> <li>• Honourable Mark Bailey MP - Minister for Main Roads, Road Safety and Ports and Minister for Energy, Biofuels and Water Supply</li> <li>• Honourable Coralee O'Rourke MP - Minister for Disability Services, Minister for Seniors and Minister Assisting the Premier on North Queensland</li> </ul>
16:30–16:35	Closing remarks – Honourable Kate Jones MP, Minister for Tourism and Major Events
16:35–16:50	Conclusion – Leonie Mellor, Master of Ceremonies
17:00–19:00	Networking Reception hosted by Department of Tourism, Major Events, Small Business and the Commonwealth Games, and Mackay Regional Council

### More information

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