adani™
ROCKHAMPTON
River Festival
MUSIC | ART | CULTURE | FOOD
13 - 15 July 2018

vision

To create on iconic regional Queensland event that celebrates the river and the cultures that have flourished because of it through music, art, cuisine, entertainment and unique spaces.

Like an artery

"To cement Rockhampton River Festival as Regional Queensland's premier Winter festival"

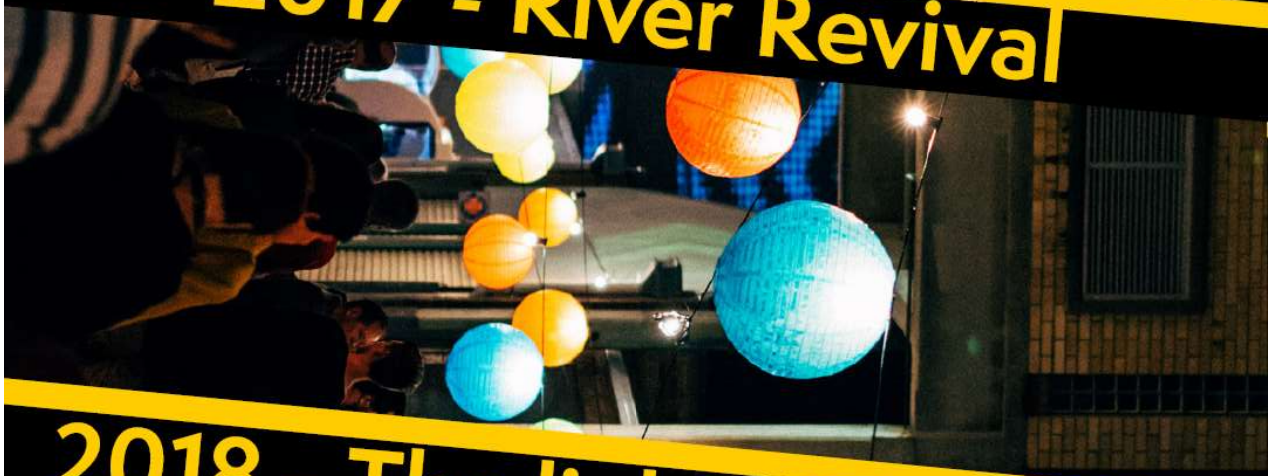
Rockhampton RIVER FESTIVAL

themes

2015 - Beneath the surface

2016 - River Revery

2017 - River Revival



2018 - The light that guides us and the air that we breath

sponsors
Presenting sponsor
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PE
Rockhampton RIVER FESTIVAL

attendance records

2015

30,000

2016

washed out

2017

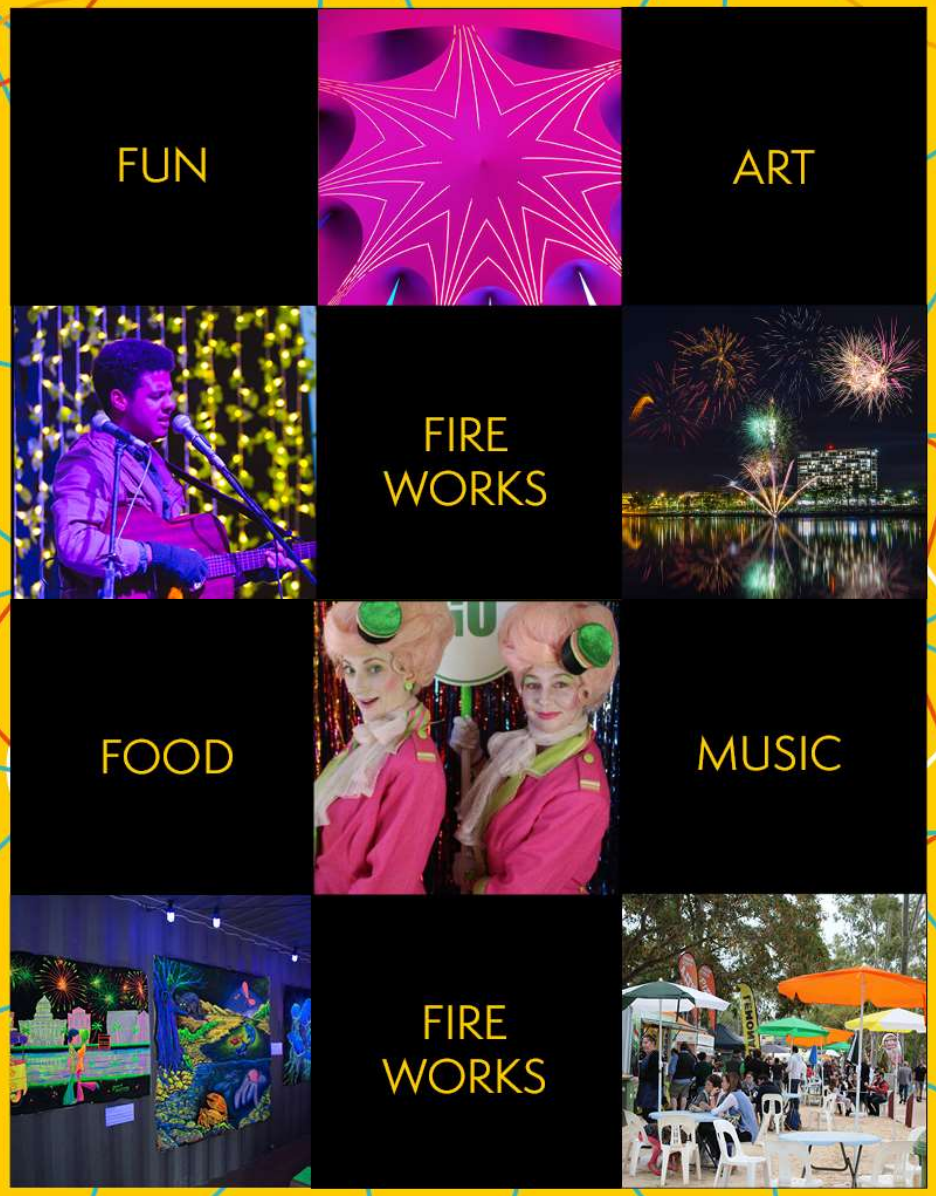
79,000

2018

over 100,000

key elements

- Inspirational and engaging public art programs for all ages
- Delicious food from around the world
- A number of stylised zones that specifically appeal to a range of demographics
- Music and entertainment at every corner to meet the expectations of a range of demographics
- Ticketed events as a showcase show
- 40,000+ expectancy



Rockhampton RIVER FESTIVAL

festival map key

The Rocks

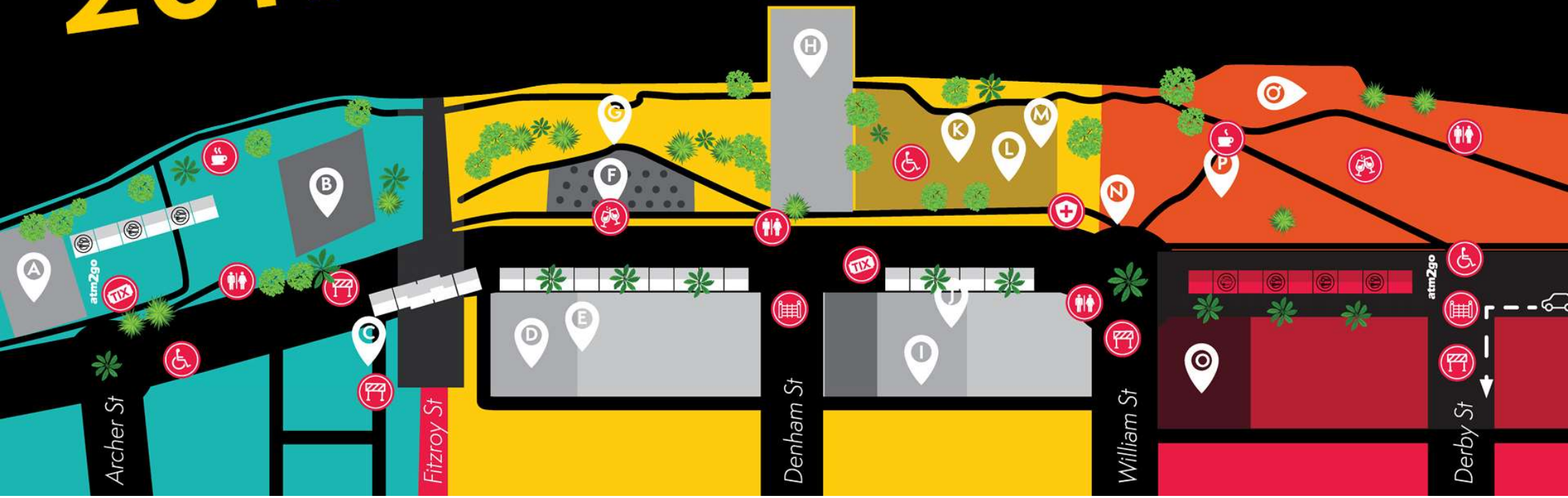
Rod Laver Plaza

The Shipyard

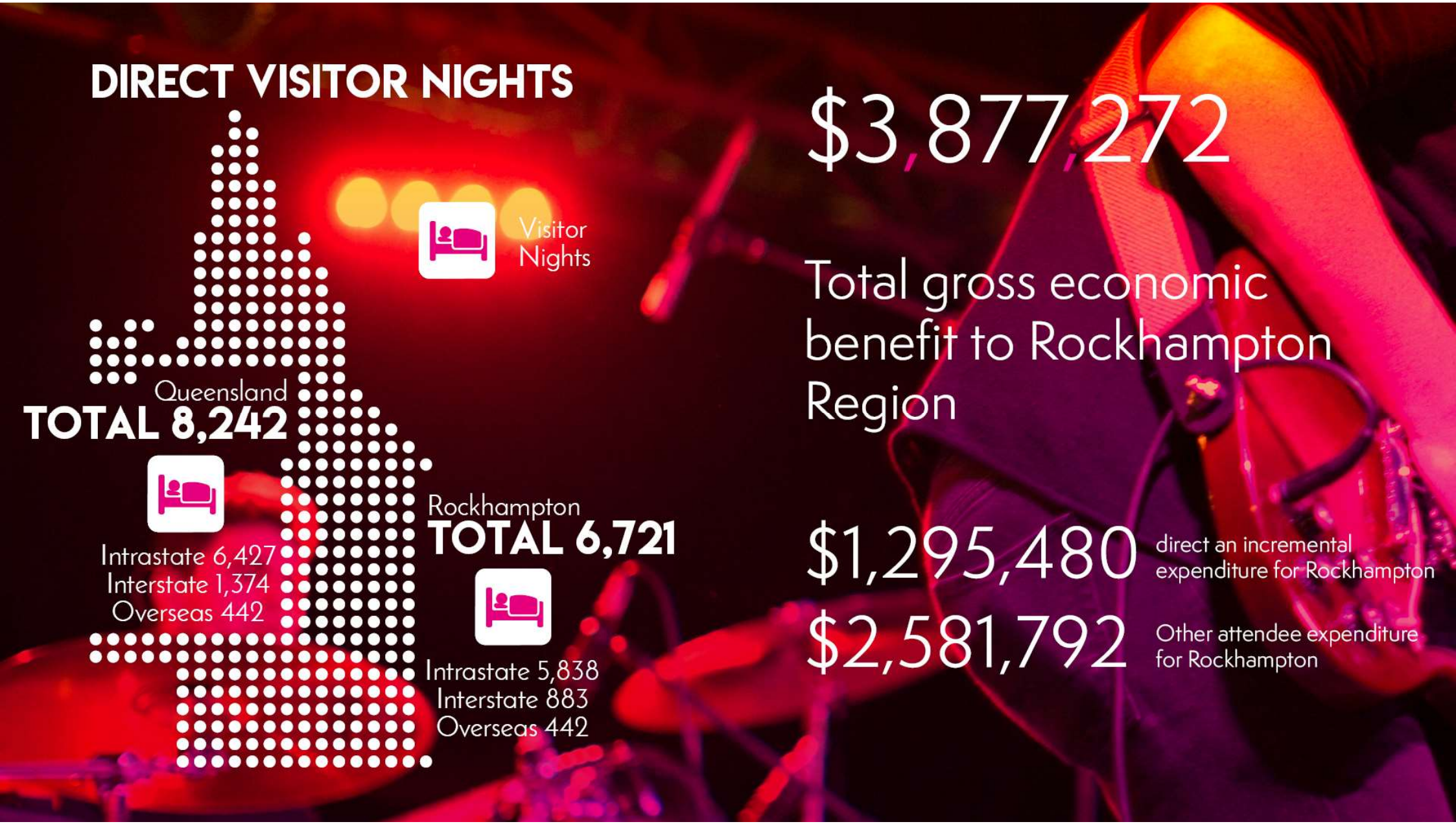
The Galley

A	Double Decker Carousel
B	Arboria
C	Kids Zone
D	Criterion Hotel
E	Kids Cinema
F	Beanbag chillout area
G	Quay Stage
H	Boathouse
I	Customs House
J	Festival Office
K	Quay Cube
L	Flipside Circus
M	Quay Arts
N	Playground
O	Heritage Hotel
P	Arts Village
Q	Shipyard Main Stage

2018 map



Rockhampton
RIVER
FESTIVAL
economic
impact 2017
47,000
individuals
visited
78,889 times


DIRECT VISITOR NIGHTS
Visitor Nights
Queensland
TOTAL 8,242
Intrastate 6,427
Interstate 1,374
Overseas 442
Rockhampton
TOTAL 6,721
Intrastate 5,838
Interstate 883
Overseas 442
$3,877,272
Total gross economic benefit to Rockhampton Region
$1,295,480
direct an incremental expenditure for Rockhampton
$2,581,792
Other attendee expenditure for Rockhampton

social comments

"Such a fantastic, well organized, community event. Congrats to RRC. Lots of room, lots to eat, lots to see, no trouble parking, good quality markets. I did miss last year's umbrellas & lanterns in the lane ways though, they were quite surreal & a good use of the spaces. Thumbs up all round!"

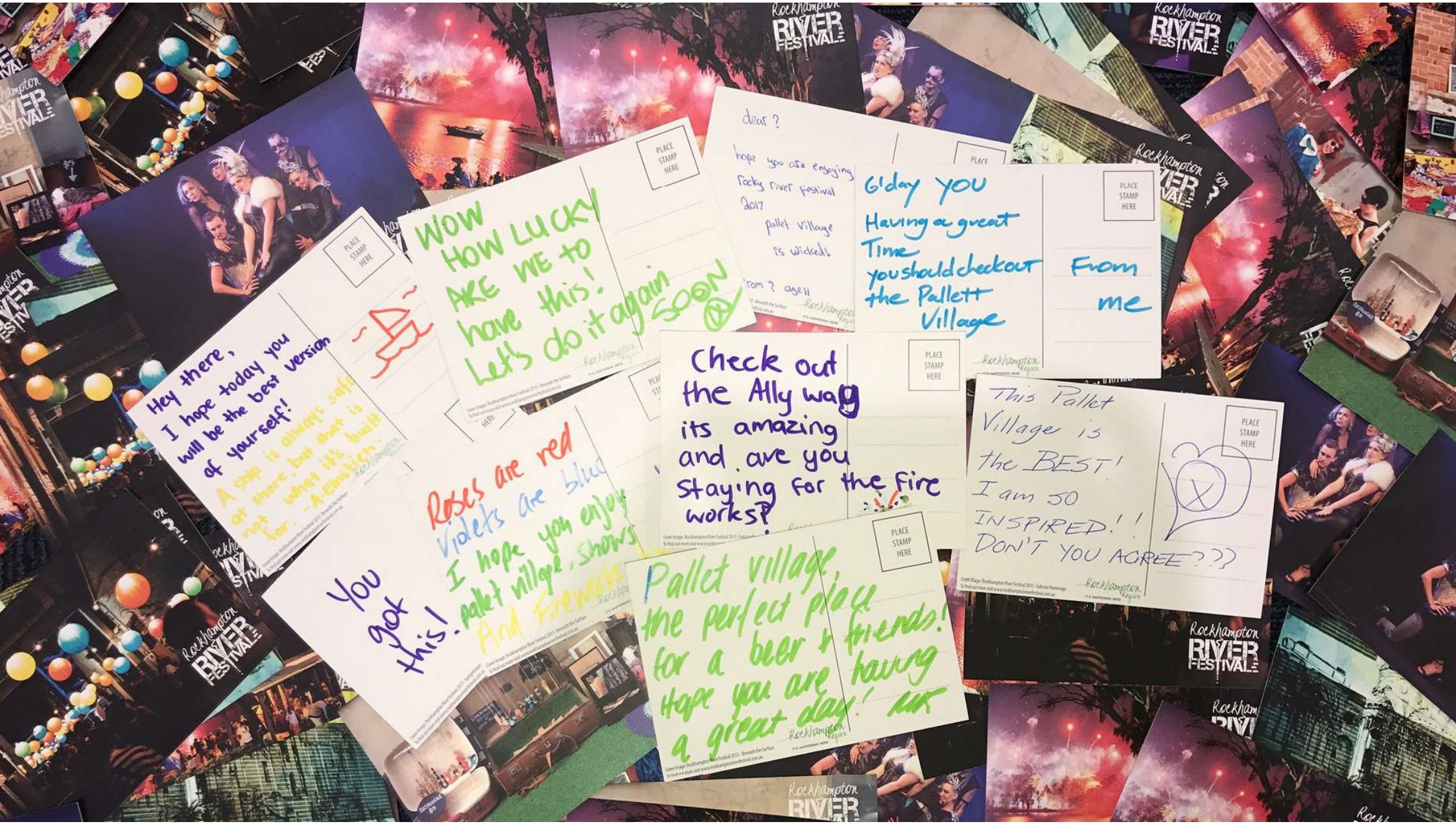
★★★★★

"We went two nights in a row and it was wonderful!"

★★★★★

"Rockhampton at its finest"

★★★★


Rockhampton RIVER FESTIVAL
PLACE STAMP HERE
WOW HOW LUCKY ARE WE TO have this! Let's do it again SOON
Hey there, I hope today you will be the best version of yourself!
A ship is always safe at shore, but that is not what it's built for. - A Einstein
Dear ?
hope you are enjoying Rocky River Festival 2017
Pallet Village is wicked!
from ? age 11
G'day YOU
Having a great Time you should check out the Pallett Village
From me
Check out the Ally way its amazing and are you staying for the Fire works?
Roses are red
Violets are blue
I hope you enjoy
pallet village, Shows
And Fireworks
You got this!
This Pallet Village is the BEST! I am SO INSPIRED!! DON'T YOU AGREE??
Pallet village, the perfect place for a beer & friends! Hope you are having a great day! xx

adani
ROCKHAMPTON
River Festival
MUSIC | ART | CULTURE | FOOD
Save the date!
12-14 July 2019
ADVANCE Rockhampton Region
Rockhampton RIVER FESTIVAL
Rockhampton Regional Council