

Collaboration – An Outback Event Perspective



Big Red Makes an Amazing Stage Backdrop by Day or Night



13 fantastic artists over 3 nights and 2 days

IT'S LIVE!
in Queensland

THE MOST REMOTE MUSIC FESTIVAL IN THE WORLD

JOHN FARNHAM

HOODOO GURUS ★ THE ANGELS ★ DARYL BRAITHWAITE ★ JON STEVENS ★ KATE CEBERANO
ADAM BRAND ★ BUSBY MAROU ★ RUSSELL MORRIS ★ THE BLACK SORROWS
TRAVIS COLLINS ★ THE WOLFE BROTHERS ★ AMBER LAWRENCE

▶ TIX ON SALE ◀

WED OCT 25TH

YOUR HOSTS: ADAM BRAND AND THE CRACKUP SISTERS

10-12 JULY 2018 FAMILY FRIENDLY
SIMPSON DESERT QUEENSLAND

The poster features a blue background with a large orange sun on the left and stylized orange and brown hills at the bottom. A white banner at the top right contains the text 'IT'S LIVE! in Queensland'. The main title 'THE MOST REMOTE MUSIC FESTIVAL IN THE WORLD' is in a black banner. The artist names are listed in white text, with John Farnham's name in a larger font. The ticket sale information and date are in a light blue banner, and the event dates and location are in a dark blue banner at the bottom right.

WHO LOVES AN OUTBACK ROAD TRIP?



Party while everyone else is at work!





Our experience for effective collaboration

1. Look for win/win outcomes
2. Open and honest communications
3. Listen to opinions, advice and concerns
4. Deliver on commitments
5. Demonstrate professional approach through actions
6. No surprises! Keep people informed.



Big Red Bash 2016 – Birdsville Oval



Thank you!

